



As the tech agenda grows bigger and bolder, there's a new urgency to get today's high-potential and emerging technology leaders prepared to take on tomorrow's C-level roles.

Strengthening their leadership capabilities and business acumen will require new skill development as well as the ongoing advice and support of experienced mentors and trusted peer networks.

The Technology Leadership Experience (TechLX) provides an in-depth learning journey for a cohort of high-potential IT leaders. Through a combination of formal workshops, nationwide networking, peer discussions, 1:1 mentoring, and self-awareness, the program does more than build the next generation of IT leaders; it creates a powerful IT leadership pipeline.

The TechLX will:

- ✓ Offer a blended learning experience, built by IT for IT, for your up and coming leaders.
- ✓ Develop new leadership skills critical for success in the digital age.
- ✓ Foster internal mobility by equipping your people for their next role in your organization.
- ✓ Build a stronger IT talent brand that enables you to attract and retain the best workforce.

 **Moving your leaders and organization up the IT Maturity Curve.**

Moving IT Up The Maturity Curve



Today's IT organization has to be comprised of Innovative Anticipators™ that don't just partner with the business, but actually drive business opportunities. Every IT leader needs to be business savvy, consultative, value driven, and innovative.

Find out more at www.thetechlx.com

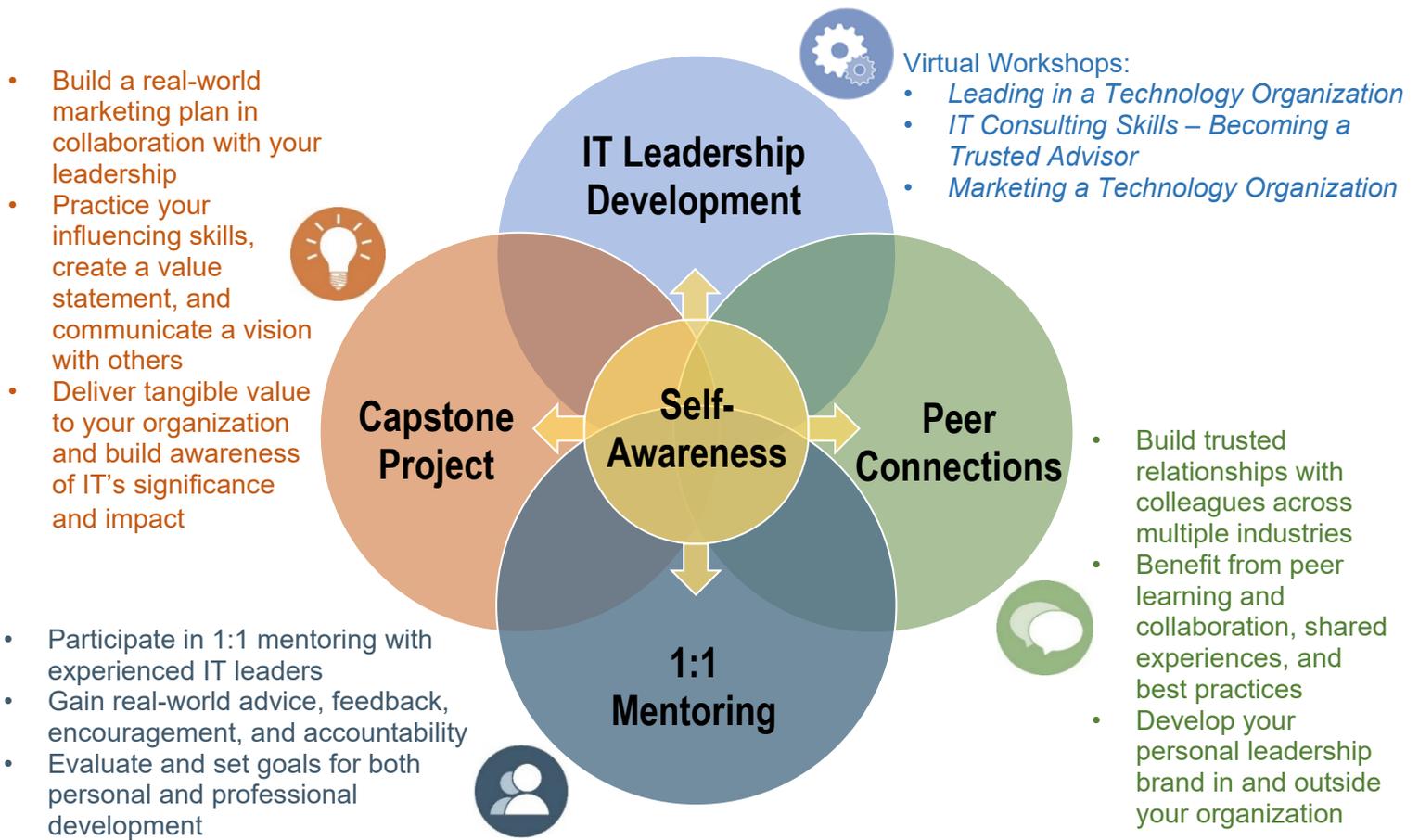


"I cannot thank you enough for all that you are doing for technology leadership throughout the region. I am grateful to have had the privilege to learn and develop through this program. I cannot overstate the impact that you and your team have had on my career trajectory. Thank you for inspiring and challenging me." –Participant Testimonial

Why the TechLX?

- ✓ **Accessible:** No matter where they're located, your IT leaders can join
- ✓ **Broaden horizons:** Engage with IT leaders from companies nationwide
- ✓ **Learn + Practice + Apply = Succeed:** Modularized content delivered over time embeds new mindsets and builds essential skills
- ✓ **Personal:** Each cohort is capped to ensure a high-touch experience
- ✓ **Cost Effective:** A nine-month journey at 50% the cost of a traditional LDP

The TechLX Components



How CIOs can leverage the TechLX

- ✓ Enroll your high-potential IT managers and directors
- ✓ Become a mentor for one or two participants
- ✓ Share your leadership story and wisdom as a guest speaker

These organizations and many more support the TechLX - Is *your* organization represented?

Alberici – Ameren – ARCO – Bayer — Boeing – Brinex – Cambridge Engineering – Cass Information Systems – Centene – ClayCo – Edward Jones – Emerson – Energizer – Enterprise Fleet – Express Scripts – H&R Block – Maritz – Mastercard – McCarthy – Mercy – Microsoft — MiTek – Murphy Co. – Panera Bread – Peabody Energy – Post Holdings – RGA – SSM Health